## SPÅ 2902 Business Communication - Negotiations and Presentations



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@inbook{Brett 2014, address={San Francisco, CA}, edition={Third edition},
title={Negotiation and culture: a framework},
url={https://ebookcentral.proquest.com/lib/bilibrary/reader.action?ppg=33&docID=16511
85&tm=1535109156850}, booktitle={Negotiating globally: how to negotiate deals,
resolve disputes, and make decisions across cultural boundaries},
publisher=\{Jossey-Bass\}, author=\{Brett, Jeanne M.\}, year=\{2014\}, pages=\{1-23\}
@book{Brown Cleaverley 2010, address={Norwegian School of Management, Institute of
Communication, Culture and Languages, edition={4th ed}, title={Business cases for
negotiation: student handbook: SPÅ 2902}, author={Brown, Mark and Cleaverley, Peter},
year = \{2010\} \}
@book{Cialdini, address={Harlow}, edition={5th ed., New international ed},
title={Influence: science and practice}, publisher={Pearson Education}, author={Cialdini,
Robert B. } }
@book{Fisher Ury Patton 2011, address={New York}, edition={3rd rev. ed}.
title={Getting to yes: negotiating agreement without giving in}, publisher={Penguin
Books, author={Fisher, Roger and Ury, William and Patton, Bruce}, year={2011}}
@book{Hansen 2007, address={Oslo}, edition={5. utg}, title={Bedre engelsk
forretningsspråk: spesialordbok i økonomisk administrativt fagspråk},
publisher={Cappelen akademisk forl}, author={Hansen, Einar}, year={2007}}
@inbook{Hasling 2009, address={Boston}, edition={8th ed}, title={The Speech to
persuade}, booktitle={The audience, the message, the speaker},
publisher={McGraw-Hill}, author={Hasling, John}, year={2009}, pages={129-146}}
@book{Levin Topping 2006, address={Maidenhead}, title={Perfect presentations!},
volume={Student-friendly guides},
url={https://www.dawsonera.com/abstract/9780335226214}, publisher={Open University
Press}, author={Levin, Peter and Topping, Graham}, year={2006}}
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title={Strategy and tactics of distributive bargaining}, booktitle={Essentials of
negotiation}, publisher={McGraw-Hill Education}, author={Lewicki, Roy J. and Saunders,
David M.\}, year={2016}, pages={28-59}}
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@inbook{Malhotra\_Bazerman\_2007, address={New York, N.Y.}, title={Recognizing and resolving ethical dilemmas}, booktitle={Negotiation genius: how to overcome obstacles

and achieve brilliant results at the bargaining table and beyond}, publisher={Bantam Dell}, author={Malhotra, Deepak and Bazerman, Max H.}, year= $\{2007\}$ , pages= $\{219-235\}$ }

@inbook{McCarthy\_1995, address={Cambridge, Mass}, title={The role of power and principle in Getting to YES}, booktitle={Negotiation theory and practice}, publisher={Program on Negotiation Books}, author={McCarthy, William}, year={1995}, pages={115-122}}

@book{Reynolds\_2013, address={[S.l.]}, edition={2nd ed}, title={Presentation Zen
design: a simple visual approach to presenting in today's world}, publisher={New Riders},
author={Reynolds, Garr}, year={2013} }

 $@book{Voss_Raz_2017, address={London}, title={Never split the difference: negotiating as if your life depended on it},$ 

url={https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq.origsite=primo& docID=6931729}, publisher={Random House Business}, author={Voss, Christopher and Raz, Tahl}, year={2017}}

@article{Journals: The Economist, Newsweek or Time }