

MAN 3180/3181/3182/3183 Strategisk forretningsutvikling og innovasjon - KONTINUASJOSNEKSAMEN

[View Online](#)

[1]

E. Brynjolfsson and A. McAfee, The second machine age: work, progress, and prosperity in a time of brilliant technologies. New York: Norton.

[2]

B. H. Christensen, Forretningssystemer : anskaffelse og implementering. 2016.

[3]

C. M. Christensen and M. E. Raynor, The innovator's solution: creating and sustaining successful growth. Boston, Mass: Harvard Business School Press, 2003 [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=4965542>

[4]

M. Dodgson, D. M. Gann, and A. J. Salter, The management of technological innovation: strategy and practice, Completely rev. and Updated [ed.]. Oxford: Oxford University Press, 2008 [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq-origsite=primo&docID=415912>

[5]

R. Sheen and A. Gallo, HBR guide to building your business case, vol. Hbr guide. Boston, Massachusetts: Harvard Business Review Press, 2015 [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5182602>

[6]

A. H. Van de Ven, *The Innovation journey*. Oxford: Oxford University Press, 1999.

[7]

W. B. Arthur, *The nature of technology: what it is and how it evolves*. London: Allen Lane, 2009.

[8]

R. D. Austin, R. L. Nolan, and S. O'Donnell, *The adventures of an IT leader*. Boston, Mass: Harvard Business Press, 2009.

[9]

L. A. Barroso, U. Hölzle, and J. Clidaras, *The datacenter as a computer: an introduction to the design of warehouse-scale machines*, 2nd ed., vol. Synthesis lectures on computer architecture. San Rafael, Calif: Morgan & Claypool Pub, 2013 [Online]. Available: http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592600002215&institutionId=2215&customerId=2200

[10]

J. R. Beniger, *The control revolution: technological and economic origins of the information society*. Cambridge, Mass: Harvard University Press, 1986.

[11]

E. Brynjolfsson and A. Saunders, *Wired for innovation: how information technology is reshaping the economy*. Cambridge, Mass: MIT Press, 2010 [Online]. Available: http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100270002215&institutionId=2215&customerId=2200

[12]

J. West, H. Chesbrough, and W. Vanhaverbeke, *Open innovation: researching a new paradigm*. Oxford: Oxford University Press, 2006 [Online]. Available: <https://www.dawsonera.com/abstract/9780191537431>

[13]

C. M. Christensen, The innovator's dilemma: when new technologies cause great firms to fail, [Rev. ed.], vol. The Management of innovation and change series. Boston, Mass: Harvard Business Review Press, 2003 [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=4965541&query=>

[14]

M. Dodgson, D. M. Gann, and A. J. Salter, Think, play, do: technology, innovation, and organization. Oxford: Oxford University Press, 2005 [Online]. Available: <http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=177040>

[15]

J. Dyer, H. B. Gregersen, and C. M. Christensen, The innovator's DNA: mastering the five skills of disruptive innovators. Boston, Mass: Harvard Business Review Press [Online]. Available: http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580124440002215&institutionId=2215&customerId=2200

[16]

O. A. El Sawy, Redesigning enterprise processes for e-business. Boston, Mass: Irwin/McGraw-Hill, 2001.

[17]

V. Govindarajan and C. Trimble, The other side of innovation: solving the execution challenge. Boston, Mass: Harvard Business Review Press [Online]. Available: http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582626990002215&institutionId=2215&customerId=2200

[18]

D. Gray, S. Brown, and J. Macanufo, Gamestorming: a playbook for innovators, rulebreakers, and changemakers. Beijing: O'Reilly, 2010 [Online]. Available:

<https://www.dawsonera.com/abstract/9781449395988>

[19]

D. Kahneman, Thinking, fast and slow. New York: Farrar, Straus and Giroux, 2011.

[20]

K. Kelly, What technology wants. New York: Viking, 2010.

[21]

K. C. Laudon and J. P. Laudon, Management information systems: managing the digital firm , 14th ed. Harlow: Pearson Education, 2015 [Online]. Available:
<https://www.dawsonera.com/abstract/9781292094014>

[22]

P. R. Lawrence and J. W. Lorsch, Organization and environment : managing differentiation and integration. Homewood, Ill: Richard D. Irwin, 1969.

[23]

I. Nonaka and H. Takeuchi, The knowledge-creating company: how Japanese companies create the dynamics of innovation. New York: Oxford University Press, 1995.

[24]

A. Osterwalder and Y. Pigneur, Business model generation: a handbook for visionaries, game changers, and challengers. Hoboken, N.J.: Wiley [Online]. Available:
<https://www.dawsonera.com/abstract/9780470901038>

[25]

E. Ries, The lean startup: how constant innovation creates radically successful businesses. London: Portfolio Penguin, 2011.

[26]

E. M. Rogers and E. M. Rogers, Diffusion of innovations, 5th ed. New York: Free Press, 2003 [Online]. Available:
http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592570002215&institutionId=2215&customerId=2200

[27]

J. W. Ross, P. Weill, and D. C. Robertson, Enterprise architecture as strategy: creating a foundation for business execution. Boston, Mass: Harvard Business School Press [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5181964>

[28]

D. Silverstein, N. DeCarlo, and P. Samuel, The innovator's toolkit: 50+ techniques for predictable and sustainable organic growth, 2nd ed. Hoboken, N.J.: Wiley [Online]. Available: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=875859>

[29]

B. Stone, The everything store: Jeff Bezos and the age of Amazon. New York: Little, Brown company, 2013.

[30]

J. D. Thompson, Organizations in action: social science bases of administrative theory. New York: McGraw-Hill, 1967.

[31]

J. Tidd and J. Bessant, Managing innovation: integrating technological, market and organizational change, 5th ed. Chichester: Wiley.

[32]

J. M. Utterback, Mastering the dynamics of innovation: how companies can seize opportunities in the face of technological change. Boston, Mass: Harvard Business School

Press, 1994.

[33]

D. Weinberger, Too big to know: rethinking knowledge now that the facts aren't the facts, experts are everywhere, and the smartest person in the room is the room. New York: Basic Books [Online]. Available:
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=3028768>

[34]

E. Wenger, R. McDermott, and W. M. Snyder, Cultivating communities of practice: a guide to managing knowledge. Boston: Harvard Business School Press, 2002 [Online]. Available:
http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100240002215&institutionId=2215&customerId=2200