MAN 3180/3181/3182/3183 Strategisk forretningsutvikling og innovasjon - KONTINUASJOSNEKSAMEN

Arthur, W. Brian. 2009. The Nature of Technology: What It Is and How It Evolves. London: Allen Lane.

Austin, Robert D., Richard L. Nolan, and Shannon O'Donnell. 2009. The Adventures of an IT Leader. Boston, Mass: Harvard Business Press.

Barroso, Luiz André, Urs Hölzle, and Jimmy Clidaras. 2013. The Datacenter as a Computer: An Introduction to the Design of Warehouse-Scale Machines. 2nd ed. Vol. Synthesis lectures on computer architecture. San Rafael, Calif: Morgan & Claypool Pub. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592600002215&institutionId=2215&customerId=2200.

Beniger, James R. 1986. The Control Revolution: Technological and Economic Origins of the Information Society. Cambridge, Mass: Harvard University Press.

Brynjolfsson, Erik, and Andrew McAfee. n.d. The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies. New York: Norton.

Brynjolfsson, Erik, and Adam Saunders. 2010. Wired for Innovation: How Information Technology Is Reshaping the Economy. Cambridge, Mass: MIT Press. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100270002215&institutionId=2215&customerId=2200.

Christensen, Bo Hjort. 2016. Forretningssystemer : Anskaffelse Og Implementering.

Christensen, Clayton M. 2003. The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail. [Rev. ed.]. Vol. The Management of innovation and change series. Boston, Mass: Harvard Business Review Press. https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=4965541&query=.

Christensen, Clayton M., and Michael E. Raynor. 2003. The Innovator's Solution: Creating and Sustaining Successful Growth. Boston, Mass: Harvard Business School Press. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=4965542.

Dodgson, Mark, David M. Gann, and Ammon J. Salter. 2005. Think, Play, Do: Technology, Innovation, and Organization. Oxford: Oxford University Press. http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=177040.

06/14/25

MAN 3180/3181/3182/3183 Strategisk forretningsutvikling og innovasjon - KONTINUASJOSNEKSAMEN | BI Norwegian Business School

———. 2008. The Management of Technological Innovation: Strategy and Practice. Completely rev. and Updated [ed.]. Oxford: Oxford University Press. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq-origsite=primo&docID=415912.

Dyer, Jeff, Hal B. Gregersen, and Clayton M. Christensen. n.d. The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators. Boston, Mass: Harvard Business Review Press. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580124440002215&institutionId=2215&customerId=2200.

El Sawy, Omar A. 2001. Redesigning Enterprise Processes for E-Business. Boston, Mass: Irwin/McGraw-Hill.

Govindarajan, Vijay, and Chris Trimble. n.d. The Other Side of Innovation: Solving the Execution Challenge. Boston, Mass: Harvard Business Review Press. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582626990002215&institutionId=2215&customerId=2200.

Gray, Dave, Sunni Brown, and James Macanufo. 2010. Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers. Bejing: O'Reilly. https://www.dawsonera.com/abstract/9781449395988.

Kahneman, Daniel. 2011. Thinking, Fast and Slow. New York: Farrar, Straus and Giroux.

Kelly, Kevin. 2010. What Technology Wants. New York: Viking.

Laudon, Kenneth C., and Jane P. Laudon. 2015. Management Information Systems: Managing the Digital Firm. 14th ed. Harlow: Pearson Education. https://www.dawsonera.com/abstract/9781292094014.

Lawrence, Paul R., and Jay W. Lorsch. 1969. Organization and Environment : Managing Differentiation and Integration. Homewood, Ill: Richard D. Irwin.

Nonaka, Ikujiro, and Hirotaka Takeuchi. 1995. The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation. New York: Oxford University Press.

Osterwalder, Alexander, and Yves Pigneur. n.d. Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers. Hoboken, N.J.: Wiley. https://www.dawsonera.com/abstract/9780470901038.

Ries, Eric. 2011. The Lean Startup: How Constant Innovation Creates Radically Successful Businesses. London: Portfolio Penguin.

Rogers, Everett M., and Everett M. Rogers. 2003. Diffusion of Innovations. 5th ed. New York: Free Press. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592570002215&institutionId=2215&customerId=2200.

Ross, Jeanne W., Peter Weill, and David C. Robertson. n.d. Enterprise Architecture as

Strategy: Creating a Foundation for Business Execution. Boston, Mass: Harvard Business School Press. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5181964.

Sheen, Raymond, and Amy Gallo. 2015. HBR Guide to Building Your Business Case. Vol. Hbr guide. Boston, Massachusetts: Harvard Business Review Press. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5182602.

Silverstein, David, Neil DeCarlo, and Philip Samuel. n.d. The Innovator's Toolkit: 50+ Techniques for Predictable and Sustainable Organic Growth. 2nd ed. Hoboken, N.J.: Wiley. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=875859.

Stone, Brad. 2013. The Everything Store: Jeff Bezos and the Age of Amazon. New York: Little, Brown company.

Thompson, James D. 1967. Organizations in Action: Social Science Bases of Administrative Theory. New York: McGraw-Hill.

Tidd, Joseph, and John Bessant. n.d. Managing Innovation: Integrating Technological, Market and Organizational Change. 5th ed. Chichester: Wiley.

Utterback, James M. 1994. Mastering the Dynamics of Innovation: How Companies Can Seize Opportunities in the Face of Technological Change. Boston, Mass: Harvard Business School Press.

Van de Ven, Andrew H. 1999. The Innovation Journey. Oxford: Oxford University Press.

Weinberger, David. n.d. Too Big to Know: Rethinking Knowledge Now That the Facts Aren't the Facts, Experts Are Everywhere, and the Smartest Person in the Room Is the Room. New York: Basic Books. https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=3028768.

Wenger, Etienne, Richard McDermott, and William M. Snyder. 2002. Cultivating Communities of Practice: A Guide to Managing Knowledge. Boston: Harvard Business School Press. http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100240002215&institutionId=2215&customerId=2200.

West, Joel, Henry Chesbrough, and Wim Vanhaverbeke. 2006. Open Innovation: Researching a New Paradigm. Oxford: Oxford University Press. https://www.dawsonera.com/abstract/9780191537431.