

MAN 3180/3181/3182/3183 Strategisk forretningsutvikling og innovasjon - KONTINUASJOSNEKSAMEN

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@book{Arthur_2009, address={London}, title={The nature of technology: what it is and how it evolves}, publisher={Allen Lane}, author={Arthur, W. Brian}, year={2009} }

@book{Austin_Nolan_O'Donnell_2009, address={Boston, Mass}, title={The adventures of an IT leader}, publisher={Harvard Business Press}, author={Austin, Robert D. and Nolan, Richard L. and O'Donnell, Shannon}, year={2009} }

@book{Barroso_Hölzle_Clidaras_2013, address={San Rafael, Calif}, edition={2nd ed}, title={The datacenter as a computer: an introduction to the design of warehouse-scale machines}, volume={Synthesis lectures on computer architecture}, url={http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592600002215&institutionId=2215&customerId=2200}, publisher={Morgan & Claypool Pub}, author={Barroso, Luiz André and Hölzle, Urs and Clidaras, Jimmy}, year={2013} }

@book{Beniger_1986, address={Cambridge, Mass}, title={The control revolution: technological and economic origins of the information society}, publisher={Harvard University Press}, author={Beniger, James R.}, year={1986} }

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@book{Brynjolfsson_Saunders_2010, address={Cambridge, Mass}, title={Wired for innovation: how information technology is reshaping the economy}, url={http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100270002215&institutionId=2215&customerId=2200}, publisher={MIT Press}, author={Brynjolfsson, Erik and Saunders, Adam}, year={2010} }

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@book{Christensen_Raynor_2003, address={Boston, Mass}, title={The innovator's solution: creating and sustaining successful growth},
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@book{Dodgson_Gann_Salter_2005, address={Oxford}, title={Think, play, do: technology, innovation, and organization},
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@book{Dodgson_Gann_Salter_2008, address={Oxford}, edition={Completely rev. and updated [ed.]}, title={The management of technological innovation: strategy and practice},
url={<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq-origsite=primo&docID=415912>}, publisher={Oxford University Press}, author={Dodgson, Mark and Gann, David M. and Salter, Ammon J.}, year={2008} }

@book{Dyer_Gregersen_Christensen, address={Boston, Mass}, title={The innovator's DNA: mastering the five skills of disruptive innovators},
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@book{El Sawy_2001, address={Boston, Mass}, title={Redesigning enterprise processes for e-business}, publisher={Irwin/McGraw-Hill}, author={El Sawy, Omar A.},
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url={<https://www.dawsonera.com/abstract/9781449395988>}, publisher={O'Reilly},
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@book{Kahneman_2011, address={New York}, title={Thinking, fast and slow},
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publisher={Viking}, author={Kelly, Kevin}, year={2010} }

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title={Management information systems: managing the digital firm},
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@book{Lawrence_Lorsch_1969, address={Homewood, Ill}, title={Organization and environment : managing differentiation and integration}, publisher={Richard D. Irwin}, author={Lawrence, Paul R. and Lorsch, Jay W.}, year={1969} }

@book{Nonaka_Takeuchi_1995, address={New York}, title={The knowledge-creating company: how Japanese companies create the dynamics of innovation}, publisher={Oxford University Press}, author={Nonaka, Ikujiro and Takeuchi, Hirotaka}, year={1995} }

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@book{Ries_2011, address={London}, title={The lean startup: how constant innovation creates radically successful businesses}, publisher={Portfolio Penguin}, author={Ries, Eric}, year={2011} }

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@book{Sheen_Gallo_2015, address={Boston, Massachusetts}, title={HBR guide to building your business case}, volume={Hbr guide}, url={https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5182602}, publisher={Harvard Business Review Press}, author={Sheen, Raymond and Gallo, Amy}, year={2015} }

@book{Silverstein_DeCarlo_Samuel, address={Hoboken, N.J.}, edition={2nd ed}, title={The innovator's toolkit: 50+ techniques for predictable and sustainable organic growth}, url={https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=875859}, publisher={Wiley}, author={Silverstein, David and DeCarlo, Neil and Samuel, Philip} }

@book{Stone_2013, address={New York}, title={The everything store: Jeff Bezos and the age of Amazon}, publisher={Little, Brown company}, author={Stone, Brad}, year={2013} }

@book{Thompson_1967, address={New York}, title={Organizations in action: social science bases of administrative theory}, publisher={McGraw-Hill}, author={Thompson,

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@book{Tidd_Bessant, address={Chichester}, edition={5th ed}, title={Managing innovation: integrating technological, market and organizational change}, publisher={Wiley}, author={Tidd, Joseph and Bessant, John} }

@book{Utterback_1994, address={Boston, Mass}, title={Mastering the dynamics of innovation: how companies can seize opportunities in the face of technological change}, publisher={Harvard Business School Press}, author={Utterback, James M.}, year={1994} }

@book{Van de Ven_1999, address={Oxford}, title={The Innovation journey}, publisher={Oxford University Press}, author={Van de Ven, Andrew H.}, year={1999} }

@book{Weinberger, address={New York}, title={Too big to know: rethinking knowledge now that the facts aren't the facts, experts are everywhere, and the smartest person in the room is the room}, url={https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=3028768}, publisher={Basic Books}, author={Weinberger, David} }

@book{Wenger_McDermott_Snyder_2002, address={Boston}, title={Cultivating communities of practice: a guide to managing knowledge}, url={http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3580100240002215&institutionId=2215&customerId=2200}, publisher={Harvard Business School Press}, author={Wenger, Etienne and McDermott, Richard and Snyder, William M.}, year={2002} }

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