

ELE 3769 Cross Cultural Management

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@book{Browaeyns_Price_2019, address={Upper Saddle River}, edition={Fourth edition}, title={Understanding cross-cultural management}, publisher={Pearson}, author={Browaeyns, Marie-Joëlle and Price, Roger}, year={2019} }

@inbook{House_2004, address={Thousand Oaks, Calif}, title={Culture, leadership, and organizations: the GLOBE study of 62 societies}, publisher={Sage}, author={House, Robert J.}, year={2004} }

@misc{Classroom handouts, article collection and lecture notes published on It's Learning., publisher={Itslearning} }