

KLS 3560 Kunst- og designbransjen: publikumskommunikasjon og sosiale medier

[View Online](#)

Barrett, J. (2011) 'Audience, community and public', in Museums and the public sphere. Chichester: Wiley-Blackwell, pp. 202–241. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=822654&ppg=202>.

Chung, T.-L., Marcketti, S. and Fiore, A.M. (2014) Use of social networking services for marketing art museums. Available at: http://www2.bi.no/library/tadc/KLS3550_marketingartmuseums.pdf.

Cook, T. (2006) 'Can blogging unspin PR?', in Uses of blogs. New York: Peter Lang, pp. 45–56.

Eriksen, A. (2009) 'Museum: en kulturhistorie', in. Oslo: Pax, pp. 11–23.

Farstad, P. and Jevnaker, B.H. (no date) Design i praksis: designledelse og innovasjon. Oslo: Universitetsforl, pp. 18–230.

Frey, B.S. and Meier, S. (2011) 'Cultural economics', in A Companion to Museum Studies. Chichester: John Wiley & Sons, pp. 838–871. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=88>.

Gerstenblith, P. (2011) 'Museum practice: legal issues', in A Companion to Museum Studies. Chichester: John Wiley & Sons, pp. 928–957. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=928>.

Horowitz, N. (no date) 'Introduction', in Art of the deal: contemporary art in a global financial market. Princeton N.J.: Princeton University Press, pp. 1–25.

Kawashima, N. (2006) 'AUDIENCE DEVELOPMENT AND SOCIAL INCLUSION IN BRITAIN', International Journal of Cultural Policy, 12(1), pp. 55–72. Available at: <https://doi.org/10.1080/10286630600613309>.

Padilla-Meléndez, A. and del Águila-Obra, A.R. (2013) 'Web and social media usage by museums: Online value creation', International Journal of Information Management, 33(5), pp. 892–898. Available at: <https://www.sciencedirect.com/science/article/pii/S026840121300090X?via%3Dihub>.

Rentschler, R. (2004) 'Museum marketing: understanding different types of audiences', in

Arts marketing. Amsterdam: Elsevier Butterworth-Heinemann, pp. 139–158. Available at: <https://www.dawsonera.com/abstract/9780080472058>.

Røyseng, S. (2017) 'Artikkelsamling KLS 3550 Kunst- og designbransjen: publikumskommunikasjon og sosiale medier'. Handelshøyskolen BI.

Russo, A. et al. (2007) 'Social media cultural interactive experiences in museums', Nordisk museologi = The Journal Nordic Museology, (1), pp. 19–29. Available at: <http://www.nordiskmuseologi.org/ElectronicEditions.html>.

Sandberg, L. (2008) 'Innledning', in Alle snakker om museet: Nasjonalmuseet for kunst - fra visjon til virkelighet. Oslo: Pax, pp. 9–23.

Smørdal, O., Stuedahl, D. and Sem, I. (2014) Experimental zones: two cases of exploring frames of participation in a dialogic museum. Available at: http://www2.bi.no/library/tadc/KLS3550_experimentalzones.pdf.

Solhjell, D. and Øien, J. (no date) Det norske kunstfeltet: en sosiologisk innføring. Oslo: Universitetsforl.

Urnes, J.F. (no date) 'Corporate collecting - sammenfattende vurderinger', in Kunst i storforetakens tid: om corporate collecting, næringslivets kunstsamling og kunstpolitikk. Bergen: Fagbokforlaget, pp. 143–153.

Veiteberg, J. (2009) 'Utstillinga som utfordring: om kuratering av kunsthåndverk', in T. Fastvold and T. Torjussen (eds) Kurator?: utforskning av kuratorrollen i samtidskunstfeltet i Norge. Oslo: Locus forl., pp. 96–103.