

KLS 3560 Kunst- og designbransjen: publikumskommunikasjon og sosiale medier

[View Online](#)

- Barrett, Jennifer. 2011. 'Audience, Community and Public'. In *Museums and the Public Sphere*, 202–41. Chichester: Wiley-Blackwell.
<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=822654&ppg=202>.
- Chung, Te-Lin, Sara Marcketti, and Ann Marie Fiore. 2014. 'Use of Social Networking Services for Marketing Art Museums'. 2014.
http://www2.bi.no/library/tadc/KLS3550_marketingartmuseums.pdf.
- Cook, Trevor. 2006. 'Can Blogging Unspin PR?' In *Uses of Blogs, Digital formations*:45–56. New York: Peter Lang.
- Eriksen, Anne. 2009. 'Museum: En Kulturhistorie'. In , 11–23. Oslo: Pax.
- Farstad, Per, and Birgit Helene Jevnaker. n.d. *Design i Praksis: Designledelse Og Innovasjon*. Oslo: Universitetsforl.
- Frey, Bruno S., and Stephan Meier. 2011. 'Cultural Economics'. In *A Companion to Museum Studies, Blackwell Companions in Cultural Studies*:838–71. Chicester: John Wiley & Sons.
<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=838>.
- Gerstenblith, Patty. 2011. 'Museum Practice: Legal Issues'. In *A Companion to Museum Studies, Blackwell Companions in Cultural Studies*:928–57. Chicester: John Wiley & Sons.
<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=928>.
- Horowitz, Noah. n.d. 'Introduction'. In *Art of the Deal: Contemporary Art in a Global Financial Market*, 1–25. Princeton N.J.: Princeton University Press.
- Kawashima, Nobuko. 2006. 'AUDIENCE DEVELOPMENT AND SOCIAL INCLUSION IN BRITAIN'. *International Journal of Cultural Policy* 12 (1): 55–72.
<https://doi.org/10.1080/10286630600613309>.
- Padilla-Meléndez, Antonio, and Ana Rosa del Águila-Obra. 2013. 'Web and Social Media Usage by Museums: Online Value Creation'. *International Journal of Information Management* 33 (5): 892–98.
<https://www.sciencedirect.com/science/article/pii/S026840121300090X?via%3Dihub>.
- Rentschler, Ruth. 2004. 'Museum Marketing: Understanding Different Types of Audiences'.

In Arts Marketing, 139–58. Amsterdam: Elsevier Butterworth-Heinemann.
<https://www.dawsonera.com/abstract/9780080472058>.

Røyseng, Sigrid. 2017. 'Artikkelsamling KLS 3550 Kunst- Og Designbransjen: Publikumskommunikasjon Og Sosiale Medier'. Handelshøyskolen BI.

Russo, Angelina, Jerry Watkins, Lynda Kelly, and Sebastian Chan. 2007. 'Social Media Cultural Interactive Experiences in Museums'. Nordisk Museologi = The Journal Nordic Museology, no. 1: 19–29. <http://www.nordiskmuseologi.org/ElectronicEditions.html>.

Sandberg, Lotte. 2008. 'Innledning'. In Alle Snakker Om Museet: Nasjonalmuseet for Kunst - Fra Visjon Til Virkelighet, 9–23. Oslo: Pax.

Smørddal, Ole, Dagny Stuedahl, and Idunn Sem. 2014. 'Experimental Zones: Two Cases of Exploring Frames of Participation in a Dialogic Museum'. 2014.
http://www2.bi.no/library/tadc/KLS3550_experimentalzones.pdf.

Solhjell, Dag, and Jon Øien. n.d. Det Norske Kunstfeltet: En Sosiologisk Innføring. Oslo: Universitetsforl.

Urnes, Johan Fredrik. n.d. 'Corporate Collecting - Sammenfattende Vurderinger'. In Kunst i Storforetakenes Tid: Om Corporate Collecting, Næringslivets Kunstsamling Og Kunstpolitikk , 143–53. Bergen: Fagbokforlaget.

Veiteberg, Jorun. 2009. 'Utstillinga Som Utfordring : Om Kuratering Av Kunsthåndverk'. In Kurator? : Utforskning Av Kuratorrollen i Samtidskunstfeltet i Norge, edited by Thale Fastvold and Tanja Torjussen, 96–103. Oslo: Locus forl.