

EXC 2122 Strategic Management Accounting

View Online



1

Atkinson ... [et al.] AA. Management accounting: information for decision-making and strategy execution. 6th ed., International ed. Upper Saddle River, N.J.: Prentice Hall/Pearson Education 2011.

2

Barney J. Firm Resources and Sustained Competitive Advantage. Journal of Management. 1991;17:99-120.

3

Kaplan RS, Norton DP. The Balanced Scorecard--Measures That Drive Performance. Harvard Business Review. 1992;70:71-9.

4

Kaplan RS, Norton DP. Using the Balanced Scorecard as a Strategic Management System. Harvard Business Review. 1996;74:75-85.

5

Kaplan RS, Norton DP. Having Trouble with Your Strategy? Then Map It. Harvard Business Review. 2000;78:167-76.

6

Porter ME. What Is Strategy? Harvard Business Review. 1996;74:61-78.

7

Birger Wernerfelt. A Resource-Based View of the Firm. Strategic Management Journal. 1984;5:171-80.