

EXC 2122 Strategic Management Accounting

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@book{Atkinson ... [et al.]_2011, address={Upper Saddle River, N.J.}, edition={6th ed., International ed}, title={Management accounting: information for decision-making and strategy execution}, url={https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5186131}, publisher={Prentice Hall/Pearson Education}, author={Atkinson ... [et al.], Anthony A.}, year={2011} }

@article{Barney_1991, title={Firm Resources and Sustained Competitive Advantage}, volume={17}, url={https://search.proquest.com/docview/215258436/14D683907FE84E8DPQ/12?accountid=142923}, number={1}, journal={Journal of Management}, author={Barney, J.}, year={1991}, month=mar, pages={99-120} }

@article{Birger Wernerfelt_1984, title={A Resource-Based View of the Firm}, volume={5}, url={https://www.jstor.org/stable/2486175?seq=1#page_scan_tab_contents}, number={2}, journal={Strategic Management Journal}, author={Birger Wernerfelt}, year={1984}, pages={171-180} }

@article{Kaplan_Norton_1992, title={The Balanced Scorecard--Measures That Drive Performance.}, volume={70}, url={http://search.ebscohost.com.ezproxy.library.bi.no/login.aspx?direct=true&db=bth&AN=9205181862&site=ehost-live}, number={1}, journal={Harvard Business Review}, author={Kaplan, Robert S. and Norton, David P.}, year={1992}, pages={71-79} }

@article{Kaplan_Norton_1996, title={Using the Balanced Scorecard as a Strategic Management System.}, volume={74}, url={https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=9601185348&site=ehost-live}, number={1}, journal={Harvard Business Review}, author={Kaplan, Robert S. and Norton, David P.}, year={1996}, pages={75-85} }

@article{Kaplan_Norton_2000, title={Having Trouble with Your Strategy? Then Map It.}, volume={78}, url={https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=3521290&site=ehost-live}, number={5}, journal={Harvard Business Review}, author={Kaplan, Robert S. and Norton, David P.}, year={2000}, pages={167-176} }

@article{Porter_1996, title={What Is Strategy?}, volume={74}, url={https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=9611187954&site=ehost-live}, number={6}, journal={Harvard Business Review},

author={Porter, Michael E.}, year={1996}, pages={61-78} }