

BST 2412 International Business

[View Online](#)

1.

Peng MW, Meyer K. International business. Third edition. Andover: Cengage Learning; 2019.

2.

Morrison J. The global business environment: challenges and responsibilities [Internet]. Fourth edition. Basingstoke, Hampshire: Palgrave Macmillan; 2016. Available from: <https://www.dawsonera.com/abstract/9781137483775>

3.

Thun E. The globalization of production. In: Ravenhill J, editor. Global political economy. Global Political Economy 5. edition. Oxford: Oxford university Press; 2017. p. 174–95.

4.

Shenkar, Oded¹. Cultural Distance Revisited: Towards a More Rigorous Conceptualization and Measurement of Cultural Differences. Journal of International Business Studies [Internet]. 2001;32(3). Available from: <http://search.ebscohost.com.ezproxy.library.bi.no/login.aspx?direct=true&db=bth&AN=5322010&site=ehost-live>