

BST 2412 International Business

[View Online](#)

1

Peng MW, Meyer K. International business. Third edition. Andover: : Cengage Learning 2019.

2

Morrison J. The global business environment: challenges and responsibilities. Fourth edition. Basingstoke, Hampshire: : Palgrave Macmillan 2016.
<https://www.dawsonera.com/abstract/9781137483775>

3

Thun E. The globalization of production. In: Ravenhill J, ed. Global political economy. Oxford: : Oxford university Press 2017. 174–95.

4

Shenkar, Oded1. Cultural Distance Revisited: Towards a More Rigorous Conceptualization and Measurement of Cultural Differences. Journal of International Business Studies 2001; **32**
<http://search.ebscohost.com.ezproxy.library.bi.no/login.aspx?direct=true&db=bth&AN=5322010&site=ehost-live>