

BST 2412 International Business

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@book{Morrison_2016, address={Basingstoke, Hampshire}, edition={Fourth edition}, title={The global business environment: challenges and responsibilities}, url={https://www.dawsonera.com/abstract/9781137483775}, publisher={Palgrave Macmillan}, author={Morrison, Janet}, year={2016} }

@book{Peng_Meyer_2019, address={Andover}, edition={Third edition}, title={International business}, publisher={Cengage Learning}, author={Peng, Mike W. and Meyer, Klaus}, year={2019} }

@article{Shenkar, Oded1_2001, title={Cultural Distance Revisited: Towards a More Rigorous Conceptualization and Measurement of Cultural Differences.}, volume={32}, url={http://search.ebscohost.com.ezproxy.library.bi.no/login.aspx?direct=true&db=bth&AN=5322010&site=ehost-live}, number={3}, journal={Journal of International Business Studies}, author={Shenkar, Oded1}, year={2001} }

@inbook{Thun_2017, address={Oxford}, edition={Global Political Economy 5. edition}, title={The globalization of production}, booktitle={Global political economy}, publisher={Oxford university Press}, author={Thun, Eric}, editor={Ravenhill, John}, year={2017}, pages={174-195} }