

# MBA 2436 Managerial Economics and Decision Making (2019/2020)

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@book{Baye, address={Boston}, edition={8th ed}, title={ Managerial economics and business strategy}, publisher={ McGraw-Hill Irwin}, author={ Baye, Michael R.} }

@book{Besanko\_2017, edition={7}, title={ Economics of strategy}, publisher={ Wiley}, author={ Besanko, David}, year={2017} }

@book{ McCann\_Froeb\_2013, address={ Mason, Ohio}, edition={3rd ed}, title={ Managerial economics: a problem solving approach}, url={ <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5132724>}, publisher={ Cengage Learning}, author={ McCann, Brian T. and Froeb, Luke M.}, year={2013} }