

# MAN 2418-2419-2420-2421 Nyskaping og kommersialisering - KONTINUASJONSEKSAMEN

[View Online](#)

1.

Afuah A. Models of innovation. In: Innovation management: strategies, implementation, and profits. 2nd ed. New York: Oxford University Press; 2003. p. 13–46.

2.

Akrich M, Callon M, Latour B. The Key to Success in Innovation Part I: The Art of Interessement. International Journal of Innovation Management [Internet]. 2002;6(2):187–206. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=7494825&am;p;site=ehost-live>

3.

Akrich M, Callon M, Latour B, Monaghan A. The Key to Success in Innovation Part II: The Art of Choosing Good Spokespersons. International Journal of Innovation Management [Internet]. 2002;6(2):207–25. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=7494822&am;p;site=ehost-live>

4.

Amabile TM. How to Kill Creativity. Harvard Business Review [Internet]. 1998;76(5):76–87. Available from:  
<https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=1048966>

5.

Amabile TM, Khaire M. Creativity and the Role of the Leader. Harvard Business Review [Internet]. 2008;86(10):100–9. Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=34402677&mp;site=ehost-live>

6.

Amit R, Zott C. Value creation in E-business. *Strategic Management Journal*. 2001;22(6-7):493-520.

7.

Blaug M. Entrepreneurship before and after Schumpeter. In: Swedberg R, editor. *Entrepreneurship: the social science view*. Oxford: Oxford University Press; 2000.

8.

Brandenburger AM, Stuart HW. Value based business strategy [Internet]. Vol. 5, *Journal of Economics and Management Strategy*. 1996. p. 5-24. Available from:  
<http://pages.stern.nyu.edu/~hstuart/VBBS.pdf>

9.

West J, Chesbrough H, Vanhaverbeke W. Open innovation: researching a new paradigm. In Oxford: Oxford University Press; 2006. Available from:  
<https://www.dawsonera.com/abstract/9780191537431>

10.

Chesbrough H. Open business models: how to thrive in the new innovation landscape [Internet]. Boston, Mass: Harvard Business School Press; Available from:  
[http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=3582627070002215&institutionId=2215&customerId=2200](http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582627070002215&institutionId=2215&customerId=2200)

11.

Drucker PF. The discipline of innovation. *Harvard Business Review* [Internet]. 1985;63(3):67-72. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=8500004443&mp;site=ehost-live>

12.

Elliot S. Electronic commerce: B2C strategies and models. In Chichester: Wiley; 2002.  
Available from: <https://www.dawsonera.com/abstract/9780470851364>

13.

Fjeldstad Ø, Andersen E. Casting off the chains: Value shops and value networks [Internet]. European Business Forum. 2003. p. 47–53. Available from: <http://www.espen.com/papers/casting-off-chains.pdf>

14.

Furseth PI. Innovasjonens hvem, hva og hvordan: Broen mellom idé og marked. In: Hernes T, Koefoed AL, editors. Innovasjonsprosesser: om innovasjoners odyssé. Bergen: Fagbokforl; p. 199–222.

15.

Gans JS, Stern S. The product market and the market for "ideas": commercialization strategies for technology entrepreneurs. Research Policy. 2003;32(2):333–50.

16.

Hansen MT, Nohria N, Tierney T. What's your strategy for managing knowledge? Harvard Business Review [Internet]. 1999;77(2):106–16. Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=1613197&am;p;site=ehost-live>

17.

Hofner S, Håkanson L. Tapping into the Silicon Clique. European Business Forum. 2003;(14):54–60.

18.

Huy QN, Mintzberg H. The Rhythm of Change. MIT Sloan Management Review [Internet].

2003;44(4):79–84. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=10283361&mp;site=ehost-live>

19.

Johnson MW, Christensen CM, Kagermann H. Reinventing Your Business Model. Harvard Business Review [Internet]. 2008;86(12):50–9. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=35386627&mp;site=ehost-live>

20.

Kao J. Tapping the World's Innovation Hot Spots. Harvard Business Review [Internet]. 2009;87(3):109–14. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=36589944&mp;site=ehost-live>

21.

Kassicieh SK, Walsh ST, Cummings JC, McWhorter PJ, Romig AD, Williams WD. Factors differentiating the commercialization of disruptive and sustaining technologies. IEEE Transactions on Engineering Management. 2002;49(4):375–87.

22.

Kim WC, Mauborgne R. Blue Ocean Strategy: From Theory to Practice. California Management Review. 2005;47(3):105–21.

23.

Porter ME. Strategy and the Internet. Harvard Business Review [Internet]. 2001;79(3):62–78. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=4147416&mp;site=ehost-live>

24.

Reve T, Sasson A. Strategisk analyse av norsk næringsliv. In: Et kunnskapsbasert Norge.

Oslo: Universitetsforl; p. 311-42.

25.

Schumpeter JA. The process of creative destruction. In: Capitalism, socialism, and democracy. 2nd ed. New York: Harper; 1942. p. 81-6.

26.

Tushman ML, O'Reilly CA. Ambidextrous Organizations: Managing evolutionary and revolutionary change. California Management Review [Internet]. 1996;38(4):8-30.

Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=9703251250&site=ehost-live>

27.

Utterback JM. Mastering the dynamics of innovation: how companies can seize opportunities in the face of technological change. In Boston, Mass: Harvard Business School Press; 1994.

28.

Van de Ven AH. Leading the Innovation journey. In: The Innovation journey. Oxford: Oxford University Press; 1999. p. 94-124.

29.

Bettencourt LA, Ulwick AW. The Customer-Centered Innovation Map. Harvard Business Review [Internet]. 2008;86(5):109-14. Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=31730678&site=ehost-live>

30.

Brown T. Design Thinking. Harvard Business Review [Internet]. 2008;86(6):84-92. Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=32108052&site=ehost-live>

31.

Easterby-Smith M, Graca M, Antonacopoulou E, Ferdinand J. Absorptive Capacity: A Process Perspective. *Management Learning*. 2008;39(5):483-501.

32.

Etzkowitz H, Dzisah J. Unity and Diversity in High-tech Growth and Renewal: Learning from Boston and Silicon Valley. *European Planning Studies* [Internet]. 2008;16(8):1009–24.

Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=34506342&mp;site=ehost-live>

33.

Kanter RM. Innovation: The Classic Traps. *Harvard Business Review* [Internet].

2006;84(11):72–83. Available from:

<https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=22671276&mp;site=ehost-live>

34.

Kim WC, Mauborgne R. Value Innovation. *Harvard Business Review* [Internet].

2004;82(7):172–80. Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=13621087&mp;site=ehost-live>

35.

Todorova G, Durisin B. Absorptive Capacity: Valuing a Reconceptualization. *The Academy of Management Review* [Internet]. 2007;32(3):774–86. Available from:

[http://www.jstor.org/stable/20159334?origin=crossref&seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org/stable/20159334?origin=crossref&seq=1#page_scan_tab_contents)

36.

Andrew JP, Butman J, Sirkin HL. Payback: reaping the rewards of innovation. In Boston, Mass: Harvard Business School Press; 2006. p. 1–50.

37.

Aslesen HW. The Innovation System of Norwegian Aquacultured Salmonids. In: Innovation, path dependency and policy: the Norwegian case [Internet]. Oxford: Oxford University Press; 2009. p. 208–35. Available from:  
<https://www.dawsonera.com/abstract/9780191564291>

38.

Chesbrough H, Vanhaverbeke W, West J. Zerox PARC: The achievements and limits of closed innovation. In: Open innovation: researching a new paradigm [Internet]. Oxford: Oxford University Press; 2006. p. 1–21. Available from:  
<https://www.dawsonera.com/abstract/9780191537431>

39.

Cuthbertson R, Furseth PI, Ezell SJ. Innovating in a service-driven economy: insights, application and practice [Internet]. Palgrave Macmillan; 2015. Available from:  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=4008663>

40.

Furseth PI, Cuthbertson R. Innovation in an advanced consumer society: value-driven service innovation. Oxford: Oxford University Press; 2016.

41.

Goffin K, Mitchell R. Innovation management: strategy and implementation using the pentathlon framework. 2nd ed. Basingstoke: Palgrave Macmillan; 2010.

42.

Govindarajan V, Trimble C. The other side of innovation: solving the execution challenge [Internet]. Boston, Mass: Harvard Business Review Press; Available from:  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5181974>

43.

Keeley L. Ten types of innovation: the discipline of building breakthroughs [Internet]. Hoboken, N.J.: Wiley; Available from:  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=1180146>

44.

Osterwalder A, Pigneur Y. Business model generation: a handbook for visionaries, game changers, and challengers [Internet]. Hoboken, N.J.: Wiley; Available from:  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=581476>

45.

Smith A, Pigneur Y, Bernarda G, Papadakos T, Osterwalder A. Value proposition design: how to create products and services customers want [Internet]. Hoboken, N.J.: Wiley; Available from:  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=1887760>

46.

Chesbrough HW. Bringing Open Innovation to Services. MIT Sloan Management Review [Internet]. 2011;52(2):85-90. Available from:  
<https://www.proquest.com/scholarly.journals/bringing.open.innovation.services/docview/845235900/se.2?accountid=142923>

47.

Christensen CM. The Ongoing Process of Building a Theory of Disruption. Journal of Product Innovation Management. 2006;23(1):39-55.

48.

Murray K, Goode MR, Di Muro F. Strategic Planning at Apple Inc. Richard Ivey School of Business Case 9B09A026; 2010.

49.

Wagonfeld AB, Groysberg B, Thomas DA. Harvard Business School Case: Keeping Google "Googley". Harvard Business School Case 9-409-039; 2008.

50.

Yoffie DB. Harvard Business School Case: Apple Inc. in 2010. Harvard Business School Case 710467; 2010.

51.

Harvard Business School Case: Google. Harvard Business School Case Nov 2006, nr 9-806-105; 2006.

52.

Harvard Business School Case: Innovation Diffusion - Rogers' Five Factors. Harvard Business School Case Mai 2005, nr 505075; 2005.

53.

Andersen SS. Casestudier: forskningsstrategi, generalisering og forklaring. 2. utg. Bergen: Fagbokforl;

54.

Chesbrough H. Open business models: how to thrive in the new innovation landscape [Internet]. Boston, Mass: Harvard Business School Press; Available from: [http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=3582592640002215&institutionId=2215&customerId=2200](http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592640002215&institutionId=2215&customerId=2200)

55.

Collins J. Good to great: why some companies make the leap - and others don't. London: Random House Business Books;

56.

Furseth PI. Integrasjon av salgskanaler: serviceinnovasjon og strategi. Bergen: Fagbokforl;

57.

Gustafsson A, Johnson MD. Competing in a service economy: how to create a competitive advantage through service development and innovation [Internet]. Vol. University of Michigan Business School management series. San Francisco, Calif: Jossey-Bass; Available from: <https://www.dawsonera.com/abstract/9780787970673>

58.

Hargadon A. How breakthroughs happen: the surprising truth about how companies innovate. Boston, Mass: Harvard Business School Press; 2003.

59.

Wit B de, Meyer R. Strategy: process, content, context : an international perspective. 4th ed. Andover: South-Western Cengage Learning;

60.

Bessant J, Lamming R, Noke H, Phillips W. Managing innovation beyond the steady state. Technovation. 2005;25(12):1366-76.

61.

Gehani RR. Technology roadmapping for commercializing strategic innovations [Internet]. Vol. 2, Journal of technology management innovation. Universidad Alberto Hurtado - Facultad de Economía y Negocios; 2007. p. 31–45. Available from: <http://www.jotmi.org/index.php/GT/article/view/art44>

62.

Lyons RK, Chatman JA, Joyce CK. Innovation in Services: Corporate culture and investment banking. California Management Review [Internet]. 2007;50(1):174–91. Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=27341353&site=ehost-live>

63.

Madanmohan TR. Incremental technical innovations and their determinants. International Journal of Innovation Management [Internet]. 2005;9(4):481-510. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=18701403&mp;site=ehost-live>

64.

Mansury MA, Love JH. Innovation, productivity and growth in US business services: A firm-level analysis. Technovation. 2008;28(1-2):52-62.

65.

Oke A. Innovation types and innovation management practices in service companies. International Journal of Operations & Production Management. 2007;27(6):564-87.

66.

Phillips W, Noke H, Bessant J, Lamming R. Beyond the steady state: Managing discontinuous product and process innovation. International Journal of Innovation Management [Internet]. 2006;10(2):175-96. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=20492329&mp;site=ehost-live>

67.

Radnor ZJ, Noke H. Development of an audit tool for product innovation: The innovation compass. International Journal of Innovation Management [Internet]. 2006;10(1):1-18. Available from:  
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19501144&mp;site=ehost-live>

68.

Schoen J, Mason TW, Kline WA, Bunch RM. The Innovation Cycle: A New Model and Case Study for the Invention to Innovation Process. Engineering Management Journal [Internet]. 2005;17(3):3-10. Available from:  
<http://search.proquest.com/docview/208967127/abstract/E1018873FD8E49E1PQ/1?accountid=142923>

69.

Selden L, MacMillan IC. Manage Customer-Centric Innovation--Systematically. Harvard Business Review [Internet]. 2006;84(4):108–16. Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19998913&mp;site=ehost-live>

70.

Slater SF, Mohr JJ. Successful Development and Commercialization of Technological Innovation: Insights Based on Strategy Type. Journal of Product Innovation Management. 2006;23(1):26–33.

71.

Wonglimpiyarat J. Does complexity affect the speed of innovation? Technovation. 2005;25(8):865–82.

72.

Van der Have R, Toivonen M, Tuominen T. Dimensions of service. 2005.

73.

Everett EL, Furseth I. Masteroppgaven: hvordan begynne - og fullføre. 2. utg. Oslo: Universitetsforl; 2012.