

MAN 2418-2419-2420-2421 Nyskaping og kommersialisering - KONTINUASJONSEKSAMEN

[View Online](#)

Afuah, A. (2003) 'Models of innovation', in Innovation management: strategies, implementation, and profits. 2nd ed. New York: Oxford University Press, pp. 13–46.

Akrich, M. et al. (2002) 'The Key to Success in Innovation Part II: The Art of Choosing Good Spokespersons.', International Journal of Innovation Management, 6(2), pp. 207–225.

Available at:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=7494822&site=ehost-live>.

Akrich, M., Callon, M. and Latour, B. (2002) 'The Key to Success in Innovation Part I: The Art of Interestement.', International Journal of Innovation Management, 6(2), pp. 187–206.

Available at:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=7494825&site=ehost-live>.

Amabile, T.M. (1998) 'How to Kill Creativity', Harvard Business Review, 76(5), pp. 76–87.

Available at:

<https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=1048966>.

Amabile, T.M. and Khaire, M. (2008) 'Creativity and the Role of the Leader', Harvard Business Review, 86(10), pp. 100–109. Available at:

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=34402677&site=ehost-live>.

Amit, R. and Zott, C. (2001) 'Value creation in E-business', Strategic Management Journal, 22(6–7), pp. 493–520. Available at: <https://doi.org/10.1002/smj.187>.

Andersen, S.S. (no date) Casestudier: forskningsstrategi, generalisering og forklaring. 2. utg. Bergen: Fagbokforl.

Andrew, J.P., Butman, J. and Sirkin, H.L. (2006) 'Payback: reaping the rewards of innovation', in. Boston, Mass: Harvard Business School Press, pp. 1–50.

Aslesen, H.W. (2009) 'The Innovation System of Norwegian Aquacultured Salmonids', in Innovation, path dependency and policy: the Norwegian case. Oxford: Oxford University Press, pp. 208–235. Available at: <https://www.dawsonera.com/abstract/9780191564291>.

Bessant, J. et al. (2005) 'Managing innovation beyond the steady state', Technovation, 25(12), pp. 1366–1376. Available at: <https://doi.org/10.1016/j.technovation.2005.04.007>.

Bettencourt, L.A. and Ulwick, A.W. (2008) 'The Customer-Centered Innovation Map.',

Harvard Business Review, 86(5), pp. 109–114. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=31730678&site=ehost-live>.

Blaug, M. (2000) 'Entrepreneurship before and after Schumpeter', in R. Swedberg (ed.) Entrepreneurship: the social science view. Oxford: Oxford University Press.

Brandenburger, A.M. and Stuart, H.W. (1996) 'Value based business strategy', Journal of Economics and Management Strategy. Available at:
<http://pages.stern.nyu.edu/~hstuart/VBBS.pdf>.

Brown, T. (2008) 'Design Thinking.', Harvard Business Review, 86(6), pp. 84–92. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=32108052&site=ehost-live>.

Chesbrough, H. (no date a) Open business models: how to thrive in the new innovation landscape. Boston, Mass: Harvard Business School Press. Available at:
http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582627070002215&institutionId=2215&customerId=2200.

Chesbrough, H. (no date b) Open business models: how to thrive in the new innovation landscape. Boston, Mass: Harvard Business School Press. Available at:
http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592640002215&institutionId=2215&customerId=2200.

Chesbrough, H., Vanhaverbeke, W. and West, J. (2006) 'Zerex PARC: The achievements and limits of closed innovation', in Open innovation: researching a new paradigm. Oxford: Oxford University Press, pp. 1–21. Available at:
<https://www.dawsonera.com/abstract/9780191537431>.

Chesbrough, H.W. (2011) 'Bringing Open Innovation to Services', MIT Sloan Management Review, 52(2), pp. 85–90. Available at:
<https://www.proquest.com/scholarly-journals/bringing.open.innovation.services/docview/845235900/se.2?accountid=142923>.

Christensen, C.M. (2006) 'The Ongoing Process of Building a Theory of Disruption', Journal of Product Innovation Management, 23(1), pp. 39–55. Available at:
<https://doi.org/10.1111/j.1540-5885.2005.00180.x>.

Collins, J. (no date) Good to great: why some companies make the leap - and others don't. London: Random House Business Books.

Cuthbertson, R., Furseth, P.I. and Ezell, S.J. (2015) Innovating in a service-driven economy: insights, application and practice. Palgrave Macmillan. Available at:
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=4008663>.

Drucker, P.F. (1985) 'The discipline of innovation.', Harvard Business Review, 63(3), pp. 67–72. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=8500004443&site=ehost-live>.

- Easterby-Smith, M. et al. (2008) 'Absorptive Capacity: A Process Perspective', *Management Learning*, 39(5), pp. 483–501. Available at: <https://doi.org/10.1177/1350507608096037>.
- Elliot, S. (2002) 'Electronic commerce: B2C strategies and models', in. Chichester: Wiley. Available at: <https://www.dawsonera.com/abstract/9780470851364>.
- Etzkowitz, H. and Dzisah, J. (2008) 'Unity and Diversity in High-tech Growth and Renewal: Learning from Boston and Silicon Valley.', *European Planning Studies*, 16(8), pp. 1009–1024. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=34506342&site=ehost-live>.
- Everett, E.L. and Furseth, I. (2012) *Masteroppgaven: hvordan begynne - og fullføre*. 2. utg. Oslo: Universitetsforl.
- Fjeldstad, Ø. and Andersen, E. (2003) 'Casting off the chains: Value shops and value networks', *European Business Forum*. Available at: <http://www.espen.com/papers/casting-off-chains.pdf>.
- Furseth, P.I. (no date a) 'Innovasjonens hvem, hva og hvordan: Broen mellom idé og marked', in T. Hernes and A.L. Koefoed (eds) *Innovasjonsprosesser: om innovasjoners odysseé*. Bergen: Fagbokforl, pp. 199–222.
- Furseth, P.I. (no date b) *Integrasjon av salgskanaler: serviceinnovasjon og strategi*. Bergen: Fagbokforl.
- Furseth, P.I. and Cuthbertson, R. (2016) *Innovation in an advanced consumer society: value-driven service innovation*. Oxford: Oxford University Press. Available at: <https://doi.org/10.1093/acprof:oso/9780198705116.001.0001>.
- Gans, J.S. and Stern, S. (2003) 'The product market and the market for "ideas": commercialization strategies for technology entrepreneurs', *Research Policy*, 32(2), pp. 333–350. Available at: [https://doi.org/10.1016/S0048-7333\(02\)00103-8](https://doi.org/10.1016/S0048-7333(02)00103-8).
- Gehani, R.R. (2007) 'Technology roadmapping for commercializing strategic innovations', *Journal of technology management innovation*. Universidad Alberto Hurtado - Facultad de Economía y Negocios. Available at: <http://www.jotmi.org/index.php/GT/article/view/art44>.
- Goffin, K. and Mitchell, R. (2010) *Innovation management: strategy and implementation using the pentathlon framework*. 2nd ed. Basingstoke: Palgrave Macmillan.
- Govindarajan, V. and Trimble, C. (no date) *The other side of innovation: solving the execution challenge*. Boston, Mass: Harvard Business Review Press. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=5181974>.
- Gustafsson, A. and Johnson, M.D. (no date) *Competing in a service economy: how to create a competitive advantage through service development and innovation*. San Francisco, Calif: Jossey-Bass. Available at: <https://www.dawsonera.com/abstract/9780787970673>.
- Hansen, M.T., Nohria, N. and Tierney, T. (1999) 'What's your strategy for managing knowledge?', *Harvard Business Review*, 77(2), pp. 106–116. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=1613197&>

p;site=ehost-live.

Hargadon, A. (2003) How breakthroughs happen: the surprising truth about how companies innovate. Boston, Mass: Harvard Business School Press.

'Harvard Business School Case: Google' (2006). Harvard Business School Case Nov 2006, nr 9-806-105.

'Harvard Business School Case: Innovation Diffusion - Rogers' Five Factors' (2005). Harvard Business School Case Mai 2005, nr 505075.

Hofner, S. and Håkanson, L. (2003) 'Tapping into the Silicon Clique', European Business Forum, (14), pp. 54-60.

Huy, Q.N. and Mintzberg, H. (2003) 'The Rhythm of Change.', MIT Sloan Management Review, 44(4), pp. 79-84. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=10283361∓site=ehost-live>.

Johnson, M.W., Christensen, C.M. and Kagermann, H. (2008) 'Reinventing Your Business Model', Harvard Business Review, 86(12), pp. 50-59. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=35386627∓site=ehost-live>.

Kanter, R.M. (2006) 'Innovation: The Classic Traps', Harvard Business Review, 84(11), pp. 72-83. Available at:
<https://search.ebscohost.com/login.aspx?direct=true&db=bsu&AN=22671276∓site=ehost-live>.

Kao, J. (2009) 'Tapping the World's Innovation Hot Spots.', Harvard Business Review, 87(3), pp. 109-114. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=36589944∓site=ehost-live>.

Kassicieh, S.K. et al. (2002) 'Factors differentiating the commercialization of disruptive and sustaining technologies', IEEE Transactions on Engineering Management, 49(4), pp. 375-387.

Keeley, L. (no date) Ten types of innovation: the discipline of building breakthroughs. Hoboken, N.J.: Wiley. Available at:
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=1180146>.

Kim, W.C. and Mauborgne, R. (2004) 'Value Innovation.', Harvard Business Review, 82(7), pp. 172-180. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=13621087∓site=ehost-live>.

Kim, W.C. and Mauborgne, R. (2005) 'Blue Ocean Strategy: From Theory to Practice', California Management Review, 47(3), pp. 105-121. Available at:
<https://doi.org/10.1177/000812560504700301>.

Lyons, R.K., Chatman, J.A. and Joyce, C.K. (2007) 'Innovation in Services: Corporate culture and investment banking', *California Management Review*, 50(1), pp. 174–191. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=27341353&site=ehost-live>.

Madanmohan, T.R. (2005) 'Incremental technical innovations and their determinants', *International Journal of Innovation Management*, 9(4), pp. 481–510. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=18701403&site=ehost-live>.

Mansury, M.A. and Love, J.H. (2008) 'Innovation, productivity and growth in US business services: A firm-level analysis', *Technovation*, 28(1–2), pp. 52–62. Available at: <https://doi.org/10.1016/j.technovation.2007.06.002>.

Murray, K., Goode, M.R. and Di Muro, F. (2010) 'Strategic Planning at Apple Inc.' Richard Ivey School of Business Case 9B09A026.

Oke, A. (2007) 'Innovation types and innovation management practices in service companies', *International Journal of Operations & Production Management*, 27(6), pp. 564–587. Available at: <https://doi.org/10.1108/01443570710750268>.

Osterwalder, A. and Pigneur, Y. (no date) *Business model generation: a handbook for visionaries, game changers, and challengers*. Hoboken, N.J.: Wiley. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=581476>.

Phillips, W. et al. (2006) 'Beyond the steady state: Managing discontinuous product and process innovation', *International Journal of Innovation Management*, 10(2), pp. 175–196. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=20492329&site=ehost-live>.

Porter, M.E. (2001) 'Strategy and the Internet.', *Harvard Business Review*, 79(3), pp. 62–78. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=4147416&site=ehost-live>.

Radnor, Z.J. and Noke, H. (2006) 'Development of an audit tool for product innovation: The innovation compass', *International Journal of Innovation Management*, 10(1), pp. 1–18. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19501144&site=ehost-live>.

Reve, T. and Sasson, A. (no date) 'Strategisk analyse av norsk næringsliv', in *Et kunnskapsbasert Norge*. Oslo: Universitetsforl, pp. 311–342.

Schoen, J. et al. (2005) 'The Innovation Cycle: A New Model and Case Study for the Invention to Innovation Process.', *Engineering Management Journal*, 17(3), pp. 3–10. Available at: <http://search.proquest.com/docview/208967127/abstract/E1018873FD8E49E1PQ/1?accountid=142923>.

- Schumpeter, J.A. (1942) 'The process of creative destruction', in *Capitalism, socialism, and democracy*. 2nd ed. New York: Harper, pp. 81–86.
- Selden, L. and MacMillan, I.C. (2006) 'Manage Customer-Centric Innovation--Systematically.', *Harvard Business Review*, 84(4), pp. 108–116. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19998913&site=ehost-live>.
- Slater, S.F. and Mohr, J.J. (2006) 'Successful Development and Commercialization of Technological Innovation: Insights Based on Strategy Type', *Journal of Product Innovation Management*, 23(1), pp. 26–33. Available at: <https://doi.org/10.1111/j.1540-5885.2005.00178.x>.
- Smith, A. et al. (no date) *Value proposition design: how to create products and services customers want*. Hoboken, N.J.: Wiley. Available at: <https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=1887760>.
- Todorova, G. and Durisin, B. (2007) 'Absorptive Capacity: Valuing a Reconceptualization', *The Academy of Management Review*, 32(3), pp. 774–786. Available at: http://www.jstor.org/stable/20159334?origin=crossref&seq=1#page_scan_tab_contents.
- Tushman, M.L. and O'Reilly, C.A. (1996) 'Ambidextrous Organizations: Managing evolutionary and revolutionary change', *California Management Review*, 38(4), pp. 8–30. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=9703251250&site=ehost-live>.
- Utterback, J.M. (1994) 'Mastering the dynamics of innovation: how companies can seize opportunities in the face of technological change', in. Boston, Mass: Harvard Business School Press.
- Van de Ven, A.H. (1999) 'Leading the Innovation journey', in *The Innovation journey*. Oxford: Oxford University Press, pp. 94–124.
- Van der Have, R., Toivonen, M. and Tuominen, T. (2005) 'Dimensions of service'.
- Wagonfeld, A.B., Groysberg, B. and Thomas, D.A. (2008) 'Harvard Business School Case: Keeping Google "Googley"', Harvard Business School Case 9-409-039.
- West, J., Chesbrough, H. and Vanhaverbeke, W. (2006) 'Open innovation: researching a new paradigm', in. Oxford: Oxford University Press. Available at: <https://www.dawsonera.com/abstract/9780191537431>.
- Wit, B. de and Meyer, R. (no date) *Strategy: process, content, context: an international perspective*. 4th ed. Andover: South-Western Cengage Learning.
- Wonglimpiyarat, J. (2005) 'Does complexity affect the speed of innovation?', *Technovation*, 25(8), pp. 865–882. Available at: <https://doi.org/10.1016/j.technovation.2004.01.010>.
- Yoffie, D.B. (2010) 'Harvard Business School Case: Apple Inc. in 2010'. Harvard Business

School Case 710467.