

MAN 2418-2419-2420-2421 Nyskaping og kommersialisering - KONTINUASJONSEKSAMEN

[View Online](#)

Afuah, Allan. 2003. 'Models of Innovation'. Pp. 13–46 in *Innovation management: strategies, implementation, and profits*. New York: Oxford University Press.

Akrich, Madeleine, Michel Callon, and Bruno Latour. 2002. 'The Key to Success in Innovation Part I: The Art of Interessement.' *International Journal of Innovation Management* 6(2):187–206.

Akrich, Madelene, Michel Callon, Bruno Latour, and Adrian Monaghan. 2002. 'The Key to Success in Innovation Part II: The Art of Choosing Good Spokespersons.' *International Journal of Innovation Management* 6(2):207–25.

Amabile, Teresa M. 1998. 'How to Kill Creativity'. *Harvard Business Review* 76(5):76–87.

Amabile, Teresa M., and Mukti Khaire. 2008. 'Creativity and the Role of the Leader'. *Harvard Business Review* 86(10):100–109.

Amit, Raphael, and Christoph Zott. 2001. 'Value Creation in E-Business'. *Strategic Management Journal* 22(6–7):493–520. doi: 10.1002/smj.187.

Andersen, Svein S. n.d. *Casestudier: Forskningsstrategi, Generalisering Og Forklaring*. 2. utg. Bergen: Fagbokforl.

Andrew, James P., John Butman, and Harold L. Sirkin. 2006. 'Payback: Reaping the Rewards of Innovation'. Pp. 1–50 in. Boston, Mass: Harvard Business School Press.

Anon. 2005. 'Harvard Business School Case: Innovation Diffusion - Rogers' Five Factors'.

Anon. 2006. 'Harvard Business School Case: Google'.

Aslesen, Heidi Wiig. 2009. 'The Innovation System of Norwegian Aquacultured Salmonids'. Pp. 208–35 in *Innovation, path dependency and policy: the Norwegian case*. Oxford: Oxford University Press.

Bessant, John, Richard Lamming, Hannah Noke, and Wendy Phillips. 2005. 'Managing Innovation beyond the Steady State'. *Technovation* 25(12):1366–76. doi: 10.1016/j.technovation.2005.04.007.

Bettencourt, Lance A., and Anthony W. Ulwick. 2008. 'The Customer-Centered Innovation Map.' *Harvard Business Review* 86(5):109–14.

- Blaug, M. 2000. 'Entrepreneurship before and after Schumpeter'. in Entrepreneurship: the social science view. Vol. Oxford management readers, edited by R. Swedberg. Oxford: Oxford University Press.
- Brandenburger, Adam M., and Harborne W. Stuart. 1996. 'Value Based Business Strategy'. Journal of Economics and Management Strategy 5(1):5-24.
- Brown, Tim. 2008. 'Design Thinking.' Harvard Business Review 86(6):84-92.
- Chesbrough, Henry. n.d.-a. Open Business Models: How to Thrive in the New Innovation Landscape. Boston, Mass: Harvard Business School Press.
- Chesbrough, Henry. n.d.-b. Open Business Models: How to Thrive in the New Innovation Landscape. Boston, Mass: Harvard Business School Press.
- Chesbrough, Henry, Wim Vanhaverbeke, and Joel West. 2006. 'Zerex PARC: The Achievements and Limits of Closed Innovation'. Pp. 1-21 in Open innovation: researching a new paradigm. Oxford: Oxford University Press.
- Chesbrough, Henry W. 2011. 'Bringing Open Innovation to Services'. MIT Sloan Management Review 52(2):85-90.
- Christensen, Clayton M. 2006. 'The Ongoing Process of Building a Theory of Disruption'. Journal of Product Innovation Management 23(1):39-55. doi: 10.1111/j.1540-5885.2005.00180.x.
- Collins, Jim. n.d. Good to Great: Why Some Companies Make the Leap - and Others Don't. London: Random House Business Books.
- Cuthbertson, Richard, Peder Inge Furseth, and Stephen J. Ezell. 2015. Innovating in a Service-Driven Economy: Insights, Application and Practice. Palgrave Macmillan.
- Drucker, Peter F. 1985. 'The Discipline of Innovation.' Harvard Business Review 63(3):67-72.
- Easterby-Smith, M., M. Graca, E. Antonacopoulou, and J. Ferdinand. 2008. 'Absorptive Capacity: A Process Perspective'. Management Learning 39(5):483-501. doi: 10.1177/1350507608096037.
- Elliot, Steve. 2002. 'Electronic Commerce: B2C Strategies and Models'. in Vol. Wiley series in information systems. Chichester: Wiley.
- Etzkowitz, Henry, and James Dzisah. 2008. 'Unity and Diversity in High-Tech Growth and Renewal: Learning from Boston and Silicon Valley.' European Planning Studies 16(8):1009-24.
- Everett, E. L., and Inger Furseth. 2012. Masteroppgaven: Hvordan Begynne - Og Fullføre. 2. utg. Oslo: Universitetsforl.
- Fjeldstad, Øystein, and Espen Andersen. 2003. 'Casting off the Chains: Value Shops and Value Networks'. European Business Forum (14):47-53.

- Furseth, Peder Inge. n.d.-a. 'Innovasjonens Hvem, Hva Og Hvordan: Broen Mellom Idé Og Marked'. Pp. 199–222 in *Innovasjonsprosesser: om innovasjoners odysseé*, edited by T. Hernes and A. L. Koefoed. Bergen: Fagbokforl.
- Furseth, Peder Inge. n.d.-b. *Integrasjon Av Salgskanaler: Serviceinnovasjon Og Strategi*. Bergen: Fagbokforl.
- Furseth, Peder Inge, and Richard Cuthbertson. 2016. *Innovation in an Advanced Consumer Society: Value-Driven Service Innovation*. Oxford: Oxford University Press.
- Gans, Joshua S., and Scott Stern. 2003. 'The Product Market and the Market for "ideas": Commercialization Strategies for Technology Entrepreneurs'. *Research Policy* 32(2):333–50. doi: 10.1016/S0048-7333(02)00103-8.
- Gehani, Ray R. 2007. 'Technology Roadmapping for Commercializing Strategic Innovations'. *Journal of Technology Management Innovation* 2(2):31–45.
- Goffin, Keith, and Rick Mitchell. 2010. *Innovation Management: Strategy and Implementation Using the Pentathlon Framework*. 2nd ed. Basingstoke: Palgrave Macmillan.
- Govindarajan, Vijay, and Chris Trimble. n.d. *The Other Side of Innovation: Solving the Execution Challenge*. Boston, Mass: Harvard Business Review Press.
- Gustafsson, Anders, and Michael D. Johnson. n.d. *Competing in a Service Economy: How to Create a Competitive Advantage through Service Development and Innovation*. Vol. University of Michigan Business School management series. San Francisco, Calif: Jossey-Bass.
- Hansen, Morten T., Nitin Nohria, and Thomas Tierney. 1999. 'What's Your Strategy for Managing Knowledge?' *Harvard Business Review* 77(2):106–16.
- Hargadon, Andrew. 2003. *How Breakthroughs Happen: The Surprising Truth about How Companies Innovate*. Boston, Mass: Harvard Business School Press.
- Hofner, Sigrid, and Lars Håkanson. 2003. 'Tapping into the Silicon Clique'. *European Business Forum* (14):54–60.
- Huy, Quy Nguyen, and Henry Mintzberg. 2003. 'The Rhythm of Change.' *MIT Sloan Management Review* 44(4):79–84.
- Johnson, Mark W., Clayton M. Christensen, and Henning Kagermann. 2008. 'Reinventing Your Business Model'. *Harvard Business Review* 86(12):50–59.
- Kanter, Rosabeth Moss. 2006. 'Innovation: The Classic Traps'. *Harvard Business Review* 84(11):72–83.
- Kao, John. 2009. 'Tapping the World's Innovation Hot Spots.' *Harvard Business Review* 87(3):109–14.
- Kassicieh, S. K., S. T. Walsh, J. C. Cummings, P. J. McWhorter, A. D. Romig, and W. D.

- Williams. 2002. 'Factors Differentiating the Commercialization of Disruptive and Sustaining Technologies'. *IEEE Transactions on Engineering Management* 49(4):375–87.
- Keeley, Larry. n.d. *Ten Types of Innovation: The Discipline of Building Breakthroughs*. Hoboken, N.J.: Wiley.
- Kim, W. Chan, and Renée Mauborgne. 2004. 'Value Innovation.' *Harvard Business Review* 82(7):172–80.
- Kim, W. Chan, and Renée Mauborgne. 2005. 'Blue Ocean Strategy: From Theory to Practice'. *California Management Review* 47(3):105–21. doi: 10.1177/000812560504700301.
- Lyons, Richard K., Jennifer A. Chatman, and Caneel K. Joyce. 2007. 'Innovation in Services: Corporate Culture and Investment Banking'. *California Management Review* 50(1):174–91.
- Madanmohan, T. R. 2005. 'Incremental Technical Innovations and Their Determinants'. *International Journal of Innovation Management* 9(4):481–510.
- Mansury, Mica Ariana, and James H. Love. 2008. 'Innovation, Productivity and Growth in US Business Services: A Firm-Level Analysis'. *Technovation* 28(1–2):52–62. doi: 10.1016/j.technovation.2007.06.002.
- Murray, Kyle, Miranda R. Goode, and Fabrizio Di Muro. 2010. 'Strategic Planning at Apple Inc.'
- Oke, Adegoke. 2007. 'Innovation Types and Innovation Management Practices in Service Companies'. *International Journal of Operations & Production Management* 27(6):564–87. doi: 10.1108/01443570710750268.
- Osterwalder, Alexander, and Yves Pigneur. n.d. *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*. Hoboken, N.J.: Wiley.
- Phillips, Wendy, Hannah Noke, John Bessant, and Richard Lamming. 2006. 'Beyond the Steady State: Managing Discontinuous Product and Process Innovation'. *International Journal of Innovation Management* 10(2):175–96.
- Porter, Michael E. 2001. 'Strategy and the Internet.' *Harvard Business Review* 79(3):62–78.
- Radnor, Zoe J., and Hannah Noke. 2006. 'Development of an Audit Tool for Product Innovation: The Innovation Compass'. *International Journal of Innovation Management* 10(1):1–18.
- Reve, Torger, and Amir Sasson. n.d. 'Strategisk Analyse Av Norsk Næringsliv'. Pp. 311–42 in *Et kunnskapsbasert Norge*. Oslo: Universitetsforl.
- Schoen, Jeremy, Thomas W. Mason, William A. Kline, and Robert M. Bunch. 2005. 'The Innovation Cycle: A New Model and Case Study for the Invention to Innovation Process.' *Engineering Management Journal* 17(3):3–10.

- Schumpeter, Joseph A. 1942. 'The Process of Creative Destruction'. Pp. 81–86 in *Capitalism, socialism, and democracy*. New York: Harper.
- Selden, Larry, and Ian C. MacMillan. 2006. 'Manage Customer-Centric Innovation--Systematically.' *Harvard Business Review* 84(4):108–16.
- Slater, Stanley F., and Jakki J. Mohr. 2006. 'Successful Development and Commercialization of Technological Innovation: Insights Based on Strategy Type'. *Journal of Product Innovation Management* 23(1):26–33. doi: 10.1111/j.1540-5885.2005.00178.x.
- Smith, Alan, Yves Pigneur, Greg Bernarda, Trish Papadakos, and Alex Osterwalder. n.d. *Value Proposition Design: How to Create Products and Services Customers Want*. Hoboken, N.J.: Wiley.
- Todorova, Gergana, and Boris Durisin. 2007. 'Absorptive Capacity: Valuing a Reconceptualization'. *The Academy of Management Review* 32(3):774–86.
- Tushman, Michael L., and Charles A. O'Reilly. 1996. 'Ambidextrous Organizations: Managing Evolutionary and Revolutionary Change'. *California Management Review* 38(4):8–30.
- Utterback, James M. 1994. 'Mastering the Dynamics of Innovation: How Companies Can Seize Opportunities in the Face of Technological Change'. Boston, Mass: Harvard Business School Press.
- Van de Ven, Andrew H. 1999. 'Leading the Innovation Journey'. Pp. 94–124 in *The Innovation journey*. Oxford: Oxford University Press.
- Van der Have, R., M. Toivonen, and T. Tuominen. 2005. 'Dimensions of Service'.
- Wagonfeld, Alison Berkley, Boris Groysberg, and David A. Thomas. 2008. 'Harvard Business School Case: Keeping Google "Googley"'.
.
- West, Joel, Henry Chesbrough, and Wim Vanhaverbeke. 2006. 'Open Innovation: Researching a New Paradigm'. Oxford: Oxford University Press.
- Wit, Bob de, and Ron Meyer. n.d. *Strategy: Process, Content, Context: An International Perspective*. 4th ed. Andover: South-Western Cengage Learning.
- Wonglimpiyarat, Jarunee. 2005. 'Does Complexity Affect the Speed of Innovation?' *Technovation* 25(8):865–82. doi: 10.1016/j.technovation.2004.01.010.
- Yoffie, David B. 2010. 'Harvard Business School Case: Apple Inc. in 2010'.