

GRA 8257 Design Thinking for Digital Development

[View Online](#)

1.

Brown, Tim. Design Thinking. Harvard Business Review **86**, 84–92 (2008).

2.

Brown, T. & Katz, B. Change by design: how design thinking transforms organizations and inspires innovation. (HarperCollings, 2019).

3.

Brown, T. & Roger, M. Design for Action : How to use design thinking to make great things actually happen. Harvard Business Review **93**, 56–13 (2015).

4.

Elsbach, K. D. & Stigliani, I. Design Thinking and Organizational Culture: A Review and Framework for Future Research. Journal of Management **44**, 2274–2306 (2018).

5.

Iskander, N. Design Thinking Is Fundamentally Conservative and Preserves the Status Quo. Harvard Business Review (2018).

6.

Kelley, T. & Kelley, D. Reclaim Your Creative Confidence. Harvard Business Review **90**, 115–118 (2012).

7.

Knight, E., Daymond, J. & Paroutis, S. Design-Led Strategy: How To Bring Design Thinking Into The Art of Strategic Management. *California Management Review* **62**, 30–52 (2020).

8.

Liedtka, J. Perspective: Linking Design Thinking with Innovation Outcomes through Cognitive Bias Reduction. *Journal of Product Innovation Management* **32**, 925–938 (2015).

9.

Liedtka, J. Why Design Thinking Works. *Harvard Business Review* **96**, 72–79 (2018).

10.

Simon, H. A. The Science of Design : Creating the Artificial. in *The sciences of the artificial* 111–138 (MIT Press).

11.

Wrigley, C., Nussem, E. & Straker, K. Implementing Design Thinking: Understanding Organizational Conditions. *California Management Review* **62**, 125–143 (2020).

12.

Garud, R., Jain, S. & Tuertscher, P. Incomplete by Design and Designing for Incompleteness. *Organization Studies* **29**, 351–371 (2008).

13.

Schmiedgen, J., Rhinow, H., Köppen, E. & Meinel, C. Parts Without a Whole? The Current State of Design Thinking Practice in Organizations.

14.

Schneider, J. Understanding Design Thinking, Lean, and Agile. (2020).

15.

Simon, H. A. The sciences of the artificial. (MIT Press).

16.

Stickdorn, M., Hormess, M. E., Lawrence, A. & Schneider, J. This is service design doing: applying service design in the real world : a practitioner's handbook. (O'Reilly Media, Inc, 2018).