

DRE 3004 Strategy I: Foundations of Strategy

[View Online](#)

-
1.
Andrews, K. R. The concept of corporate strategy. (Irwin, 1987).
 2.
Barnard, C. I. The functions of the executive. (Harvard University Press, 1938).
 3.
Chandler, A. D. Strategy and structure: chapters in the history of the industrial enterprise. (M.I.T. Press, 1962).
 4.
Cyert, R. M. & March, J. G. A behavioral theory of the firm. (Blackwell, 1992).
 5.
Penrose, E. The theory of the growth of the firm. (Oxford University Press, 2009).
 6.
Pfeffer, J. & Salancik, G. R. The external control of organizations: a resource dependence perspective. (Harper & Row, 1978).

7.

Porter, M. E. Competitive strategy: techniques for analyzing industries and competitors. (Free Press, 1980).

8.

Thompson, J. D. Organizations in action: social science bases of administrative theory. (McGraw-Hill, 1967).

9.

Williamson, O. E. Markets and hierarchies: analysis and antitrust implications: a study in the economics of internal organization. (Free Press, 1975).