## DRE 3004 Strategy I: Foundations of Strategy



[1]

K. R. Andrews, The concept of corporate strategy, 3rd ed. Homewood, III: Irwin, 1987.

[2]

C. I. Barnard, The functions of the executive. Cambridge, Mass: Harvard University Press, 1938.

[3]

A. D. Chandler, Strategy and structure: chapters in the history of the industrial enterprise. Cambridge, Mass: M.I.T. Press, 1962 [Online]. Available: http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package service id=3582592670002215&institutionId=2215&customerId=2200

[4]

R. M. Cyert and J. G. March, A behavioral theory of the firm, 2nd ed. Malden, Mass: Blackwell, 1992.

[5]

E. Penrose, The theory of the growth of the firm, 4th ed. Oxford: Oxford University Press, 2009 [Online]. Available:

https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq-origsite=primo&docID=30 53232

[6]

J. Pfeffer and G. R. Salancik, The external control of organizations: a resource dependence perspective. New York: Harper & Row, 1978 [Online]. Available: https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=3037423

[7]

M. E. Porter, Competitive strategy: techniques for analyzing industries and competitors. New York: Free Press, 1980.

[8]

J. D. Thompson, Organizations in action: social science bases of administrative theory. New York: McGraw-Hill, 1967.

[9]

O. E. Williamson, Markets and hierarchies: analysis and antitrust implications: a study in the economics of internal organization. New York: Free Press, 1975.