

# DRE 3004 Strategy I: Foundations of Strategy

[View Online](#)

---

1

Andrews KR. The concept of corporate strategy. 3rd ed. Homewood, Ill: : Irwin 1987.

2

Barnard CI. The functions of the executive. Cambridge, Mass: : Harvard University Press 1938.

3

Chandler AD. Strategy and structure: chapters in the history of the industrial enterprise. Cambridge, Mass: : M.I.T. Press 1962.  
[http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=3582592670002215&institutionId=2215&customerId=2200](http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592670002215&institutionId=2215&customerId=2200)

4

Cyert RM, March JG. A behavioral theory of the firm. 2nd ed. Malden, Mass: : Blackwell 1992.

5

Penrose E. The theory of the growth of the firm. 4th ed. Oxford: : Oxford University Press 2009.  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?pq-origsite=primo&docID=3053232>

6

Pfeffer J, Salancik GR. The external control of organizations: a resource dependence perspective. New York: : Harper & Row 1978.  
<https://ebookcentral.proquest.com/lib/bilibrary/detail.action?docID=3037423>

7

Porter ME. Competitive strategy: techniques for analyzing industries and competitors. New York: : Free Press 1980.

8

Thompson JD. Organizations in action: social science bases of administrative theory. New York: : McGraw-Hill 1967.

9

Williamson OE. Markets and hierarchies: analysis and antitrust implications: a study in the economics of internal organization. New York: : Free Press 1975.