

DRE 3004 Strategy I: Foundations of Strategy

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@book{Andrews_1987, address={Homewood, Ill}, edition={3rd ed}, title={The concept of corporate strategy}, publisher={Irwin}, author={Andrews, Kenneth R.}, year={1987} }

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@book{Chandler_1962, address={Cambridge, Mass}, title={Strategy and structure: chapters in the history of the industrial enterprise},
url={http://eu01.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3582592670002215&institutionId=2215&customerId=2200}, publisher={M.I.T. Press}, author={Chandler, Alfred D.}, year={1962} }

@book{Cyert_March_1992, address={Malden, Mass}, edition={2nd ed}, title={A behavioral theory of the firm}, publisher={Blackwell}, author={Cyert, Richard M. and March, James G.}, year={1992} }

@book{Penrose_2009, address={Oxford}, edition={4th ed}, title={The theory of the growth of the firm},
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@book{Pfeffer_Salancik_1978, address={New York}, title={The external control of organizations: a resource dependence perspective},
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