

DRE 3004 Strategy I: Foundations of Strategy

[View Online](#)

Andrews, Kenneth R. 1987. *The Concept of Corporate Strategy*. 3rd ed. Homewood, Ill: Irwin.

Barnard, Chester I. 1938. *The Functions of the Executive*. Cambridge, Mass: Harvard University Press.

Chandler, Alfred D. 1962. *Strategy and Structure: Chapters in the History of the Industrial Enterprise*. Cambridge, Mass: M.I.T. Press.

Cyert, Richard M., and James G. March. 1992. *A Behavioral Theory of the Firm*. 2nd ed. Malden, Mass: Blackwell.

Penrose, Edith. 2009. *The Theory of the Growth of the Firm*. 4th ed. Oxford: Oxford University Press.

Pfeffer, Jeffrey, and Gerald R. Salancik. 1978. *The External Control of Organizations: A Resource Dependence Perspective*. New York: Harper & Row.

Porter, Michael E. 1980. *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. New York: Free Press.

Thompson, James D. 1967. *Organizations in Action: Social Science Bases of Administrative Theory*. New York: McGraw-Hill.

Williamson, Oliver E. 1975. *Markets and Hierarchies: Analysis and Antitrust Implications: A Study in the Economics of Internal Organization*. New York: Free Press.