

KLS 3550 Kunstbransjen: publikumsutvikling og sosiale medier

[View Online](#)

1.

Solhjell, D., Øien, J.: Det norske kunstfeltet: en sosiologisk innføring. Universitetsforl, Oslo.

2.

Barrett, J.: Audience, community and public. In: Museums and the public sphere. pp. 202–241. Wiley-Blackwell, Chichester (2011).

3.

Chung, T.-L., Marcketti, S., Fiore, A.M.: Use of social networking services for marketing art museums, http://www2.bi.no/library/tadc/KLS3550_marketingartmuseums.pdf.

4.

Cook, T.: Can blogging unspin PR? In: Uses of blogs. pp. 45–56. Peter Lang, New York (2006).

5.

Eriksen, A.: Museum: en kulturhistorie. Presented at the (2009).

6.

Frey, B.S., Meier, S.: Cultural economics. In: A Companion to Museum Studies. pp. 838–871. John Wiley & Sons, Chicester (2011).

7.

Gerstenblith, P.: Museum practice: legal issues. In: A Companion to Museum Studies. pp. 928–957. John Wiley & Sons, Chicester (2011).

8.

Horowitz, N.: Introduction. In: Art of the deal: contemporary art in a global financial market. pp. 1–25. Princeton University Press, Princeton N.J.

9.

Kawashima, N.: AUDIENCE DEVELOPMENT AND SOCIAL INCLUSION IN BRITAIN. International Journal of Cultural Policy. 12, 55–72 (2006).
<https://doi.org/10.1080/10286630600613309>.

10.

Padilla-Meléndez, A., del Águila-Obra, A.R.: Web and social media usage by museums: Online value creation. International Journal of Information Management. 33, 892–898 (2013).

11.

Rentschler, R.: Museum marketing: understanding different types of audiences. In: Arts marketing. pp. 139–158. Elsevier Butterworth-Heinemann, Amsterdam (2004).

12.

Russo, A., Watkins, J., Kelly, L., Chan, S.: Social media cultural interactive experiences in museums. Nordisk museologi = The Journal Nordic Museology. 19–29 (2007).

13.

Sandberg, L.: Innledning. In: Alle snakker om museet: Nasjonalmuseet for kunst - fra visjon til virkelighet. pp. 9–23. Pax, Oslo (2008).

14.

Smørddal, O., Stuedahl, D., Sem, I.: Experimental zones: two cases of exploring frames of participation in a dialogic museum. *Digital Creativity*. 25, 224–232 (2014).

15.

Urnes, J.F.: Corporate collecting - sammenfattende vurderinger. In: *Kunst i storforetakenes tid: om corporate collecting, næringslivets kunstsamling og kunstpolitikk*. pp. 143–153. Fagbokforlaget, Bergen.

16.

Veiteberg, J.: Utstillinga som utfordring : om kuratering av kunsthåndverk. In: Fastvold, T. and Torjussen, T. (eds.) *Kurator? : utforskning av kuratorrollen i samtidskunstfeltet i Norge*. pp. 96–103. Locus forl., Oslo (2009).