

KLS 3550 Kunstbransjen: publikumsutvikling og sosiale medier

[View Online](#)

-
- Barrett, Jennifer. 'Audience, Community and Public'. Museums and the Public Sphere. Chichester: Wiley-Blackwell, 2011. 202–241. Web.
<<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=822654&pgg=202>>.
- Chung, Te-Lin, Sara Marcketti, and Ann Marie Fiore. 'Use of Social Networking Services for Marketing Art Museums'. N.p., 2014. Web.
<http://www2.bi.no/library/tadc/KLS3550_marketingartmuseums.pdf>.
- Cook, Trevor. 'Can Blogging Unspin PR?' Uses of Blogs. Digital formations. New York: Peter Lang, 2006. 45–56. Print.
- Eriksen, Anne. 'Museum: En Kulturhistorie'. Oslo: Pax, 2009. 11–23. Print.
- Frey, Bruno S., and Stephan Meier. 'Cultural Economics'. A Companion to Museum Studies. Blackwell Companions in Cultural Studies. Chichester: John Wiley & Sons, 2011. 838–871. Web.
<<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&pgg=838>>.
- Gerstenblith, Patty. 'Museum Practice: Legal Issues'. A Companion to Museum Studies. Blackwell Companions in Cultural Studies. Chichester: John Wiley & Sons, 2011. 928–957. Web.
<<https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&pgg=928>>.
- Horowitz, Noah. 'Introduction'. Art of the Deal: Contemporary Art in a Global Financial Market. Princeton N.J.: Princeton University Press. 1–25. Print.
- Kawashima, Nobuko. 'AUDIENCE DEVELOPMENT AND SOCIAL INCLUSION IN BRITAIN'. International Journal of Cultural Policy 12.1 (2006): 55–72. Web.
- Padilla-Meléndez, Antonio, and Ana Rosa del Águila-Obra. 'Web and Social Media Usage by Museums: Online Value Creation'. International Journal of Information Management 33.5 (2013): 892–898. Web.
<<https://www.sciencedirect.com/science/article/pii/S026840121300090X?via%3Dihub>>.
- Rentschler, Ruth. 'Museum Marketing: Understanding Different Types of Audiences'. Arts Marketing. Amsterdam: Elsevier Butterworth-Heinemann, 2004. 139–158. Web.
<<https://www.dawsonera.com/abstract/9780080472058>>.

Russo, Angelina et al. 'Social Media Cultural Interactive Experiences in Museums'. Nordisk museologi = The Journal Nordic Museology 1 (2007): 19–29. Web.
<<http://www.nordiskmuseologi.org/ElectronicEditions.html>>.

Sandberg, Lotte. 'Innledning'. Alle Snakker Om Museet: Nasjonalmuseet for Kunst - Fra Visjon Til Virkelighet. Oslo: Pax, 2008. 9–23. Print.

Smørdal, Ole, Dagny Stuedahl, and Idunn Sem. 'Experimental Zones: Two Cases of Exploring Frames of Participation in a Dialogic Museum'. Digital Creativity 25.3 (2014): 224–232. Print.

Solhjell, Dag, and Jon Øien. Det Norske Kunstfeltet: En Sosiologisk Innføring. Oslo: Universitetsforl. Print.

Urnes, Johan Fredrik. 'Corporate Collecting - Sammenfattende Vurderinger'. Kunst i Storforetakenes Tid: Om Corporate Collecting, Næringslivets Kunstsamling Og Kunstpolitikk . Bergen: Fagbokforlaget. 143–153. Print.

Veiteberg, Jorun. 'Utstillinga Som Utfordring : Om Kuratering Av Kunsthåndverk'. Kurator? : Utforskning Av Kuratorrollen i Samtidskunstfeltet i Norge. Ed. Thale Fastvold and Tanja Torjussen. Oslo: Locus forl., 2009. 96–103. Print.