

KLS 3550 Kunstbransjen: publikumsutvikling og sosiale medier

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@inbook{Barrett_2011, address={Chichester}, title={Audience, community and public}, url={https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=822654&ppg=202}, booktitle={Museums and the public sphere}, publisher={Wiley-Blackwell}, author={Barrett, Jennifer}, year={2011}, pages={202-241} }

@misc{Chung_Marcketti_Fiore_2014, title={Use of social networking services for marketing art museums}, url={http://www2.bi.no/library/tadc/KLS3550_marketingartmuseums.pdf}, author={Chung, Te-Lin and Marcketti, Sara and Fiore, Ann Marie}, year={2014} }

@inbook{Cook_2006, address={New York}, title={Can blogging unspin PR?}, volume={Digital formations}, booktitle={Uses of blogs}, publisher={Peter Lang}, author={Cook, Trevor}, year={2006}, pages={45-56} }

@inbook{Eriksen_2009, address={Oslo}, title={Museum: en kulturhistorie}, publisher={Pax}, author={Eriksen, Anne}, year={2009}, pages={11-23} }

@inbook{Frey_Meier_2011, address={Chicester}, title={Cultural economics}, volume={Blackwell Companions in Cultural Studies}, url={https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=838}, booktitle={A Companion to Museum Studies}, publisher={John Wiley & Sons}, author={Frey, Bruno S. and Meier, Stephan}, year={2011}, pages={838-871} }

@inbook{Gerstenblith_2011, address={Chicester}, title={Museum practice: legal issues}, volume={Blackwell Companions in Cultural Studies}, url={https://ebookcentral.proquest.com/lib/bilibrary/reader.action?docID=819387&ppg=928}, booktitle={A Companion to Museum Studies}, publisher={John Wiley & Sons}, author={Gerstenblith, Patty}, year={2011}, pages={928-957} }

@inbook{Horowitz, address={Princeton N.J.}, title={Introduction}, booktitle={Art of the deal: contemporary art in a global financial market}, publisher={Princeton University Press}, author={Horowitz, Noah}, pages={1-25} }

@article{Kawashima_2006, title={AUDIENCE DEVELOPMENT AND SOCIAL INCLUSION IN BRITAIN}, volume={12}, DOI={10.1080/10286630600613309}, number={1}, journal={International Journal of Cultural Policy}, author={Kawashima, Nobuko}, year={2006}, month={Mar}, pages={55-72} }

@article{Padilla-Meléndez_del Águila-Obra_2013, title={Web and social media usage by museums: Online value creation}, volume={33},

url={<https://www.sciencedirect.com/science/article/pii/S026840121300090X?via%3Dihub>}, number={5}, journal={International Journal of Information Management}, author={Padilla-Meléndez, Antonio and del Águila-Obra, Ana Rosa}, year={2013}, month={Oct}, pages={892-898} }

@inbook{Rentschler_2004, address={Amsterdam}, title={Museum marketing: understanding different types of audiences}, url={<https://www.dawsonera.com/abstract/9780080472058>}, booktitle={Arts marketing}, publisher={Elsevier Butterworth-Heinemann}, author={Rentschler, Ruth}, year={2004}, pages={139-158} }

@article{Russo_Watkins_Kelly_Chan_2007, address={Umeå}, title={Social media cultural interactive experiences in museums}, url={<http://www.nordiskmuseologi.org/ElectronicEditions.html>}, number={1}, journal={Nordisk museologi = The Journal Nordic Museology}, publisher={Institutionen för museologi, Umeå universitet}, author={Russo, Angelina and Watkins, Jerry and Kelly, Lynda and Chan, Sebastian}, year={2007}, pages={19-29} }

@inbook{Sandberg_2008, address={Oslo}, title={Innledning}, booktitle={Alle snakker om museet: Nasjonalmuseet for kunst - fra visjon til virkelighet}, publisher={Pax}, author={Sandberg, Lotte}, year={2008}, pages={9-23} }

@article{Smørðal_Stuedahl_Sem_2014, title={Experimental zones: two cases of exploring frames of participation in a dialogic museum}, volume={25}, number={3}, journal={Digital Creativity}, author={Smørðal, Ole and Stuedahl, Dagny and Sem, Idunn}, year={2014}, month={Jul}, pages={224-232} }

@book{Solhjell_Øien, address={Oslo}, title={Det norske kunstfeltet: en sosiologisk innføring}, publisher={Universitetsforl}, author={Solhjell, Dag and Øien, Jon} }

@inbook{Urnes, address={Bergen}, title={Corporate collecting - sammenfattende vurderinger}, booktitle={Kunst i storforetakenes tid: om corporate collecting, næringslivets kunstsamling og kunstpolitikk}, publisher={Fagbokforlaget}, author={Urnes, Johan Fredrik}, pages={143-153} }

@inbook{Veiteberg_2009, address={Oslo}, title={Utstillinga som utfordring: om kuratering av kunsthåndverk}, booktitle={Kurator? : utforskning av kuratorrollen i samtidskunstfeltet i Norge}, publisher={Locus forl.}, author={Veiteberg, Jorun}, editor={Fastvold, Thale and Torjussen, Tanja}, year={2009}, pages={96-103} }